



Sponsorship & Advertisement Prospectus

28th MDA SCATE 2021 - The Digital Edition



MALAYSIAN DENTAL
ASSOCIATION

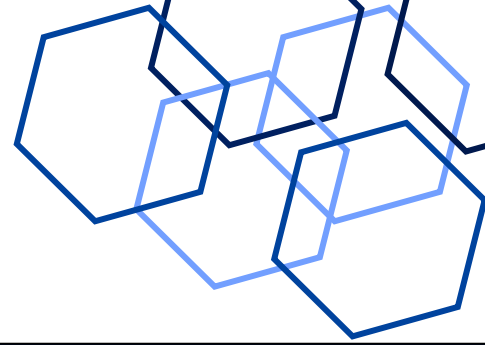


TABLE OF CONTENTS

MESSAGE FROM CHAIRPERSON.....	1
EVENT OVERVIEW	2
SPONSORSHIP PACKAGE	3
ADVERTISEMENT PACKAGE	5
BOOKING FORM	8
CONTACT US	9



MESSAGE FROM CHAIRPERSON

Dear Valued Trade Partners,

Warmest greetings from Malaysian Dental Association!

First and foremost, we take this golden opportunity to express our greatest gratitude to all exhibitors and participants for your support and trust to MDA throughout the years.

For the first time, this flagship event of MDA will be delivered as a digital event after much consideration of the circumstances brought about by the COVID-19 pandemic by the Organising Committee.

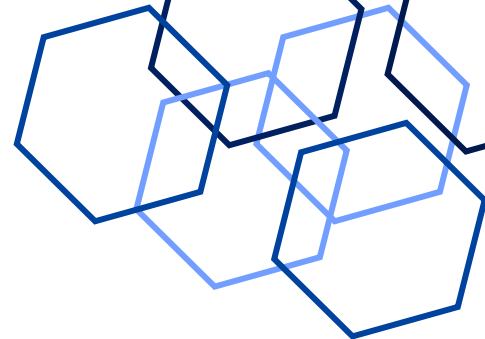
As we adjust to a world changed by the COVID-19 pandemic, 28th MDA SCATE 2021 - The Digital Edition will allow dental professionals from all over Malaysia and abroad to connect, share knowledge and learn about the latest developments in dental industry.

We look forward to meeting and reconnecting with you in person soon again. Thank you.

Best regards,

Dr Teh Tat Beng
Trade Exhibition Chairperson
28th MDA SCATE 2021 - The Digital Edition

EVENT OVERVIEW



THEME

Safe Dentistry: Getting Back on Our Feet

ORGANIZED BY

Malaysian Dental Association (MDA)

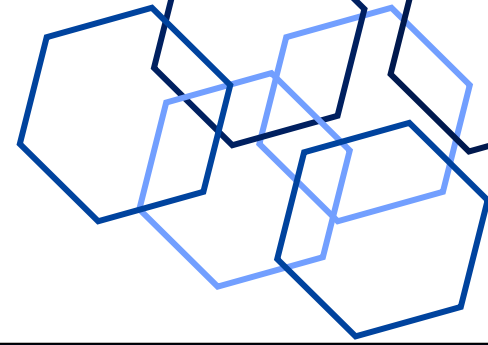
CONFERENCE DATE

5th – 9th March 2021 (Live)

OPENING CEREMONY

6th March 2021

SPONSORSHIP PACKAGE



MAIN SPONSOR

RM60,000.00

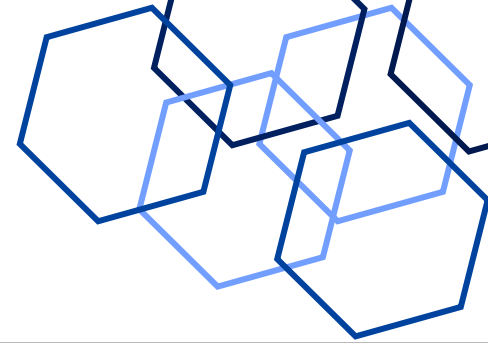
- Custom package.

GOLD SPONSOR

RM35,000.00

- 1 virtual trade exhibition booth with microsite and live chat function.
- 15 seconds of advertisement video at the commencement of 1 lecture sessions.
- 1 rotating banner advertisement at Malaysian Dental Association official website for three (3) months from February 2021 until April 2021.
- 1 email blast service to Malaysian Dental Association members before 30th April 2021.
- 1 advertisement at MDA Convention Apps during the month of February, March and April 2021.
- 1 advertisement in MDA Scientific Convention & Trade Exhibition Facebook page and 1 advertisement at MDA SCATE Instagram during the month of February, March and April 2021.
- Acknowledgement with logo as a Gold Sponsor at virtual landing page, virtual lobby, virtual conference digital backdrop, event official website, as well as all promotional materials related to 28th MDA SCATE 2021 - The Digital Edition.

SPONSORSHIP PACKAGE



CONVENTION SPEAKER

CUSTOM

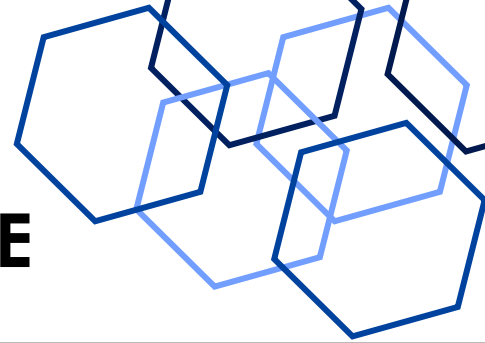
- The sponsor company can suggest the name of the speaker subject to organizing committee's approval.
- The airfares, honorarium, accommodation, and other expenses of the speaker will be borne by the sponsor company.
- Acknowledgement with logo as a Speaker Sponsor at the virtual landing page, virtual lobby, event website as well as all promotional materials by the event organizer.

LUCKY DRAW PRIZES

CUSTOM

- The sponsor company will have the exclusive right to provide prizes bearing the sponsor's logo and company name.
- Opportunity to provide 1 advertisement poster in MDA Scientific Convention & Trade Exhibition Facebook page.
- Acknowledgement in 28th MDA SCATE 2021 e-Souvenir Program book and event website.

ADVERTISEMENT PACKAGE



MDA CONVENTION APPS

RM200.00

- 1 promotion poster to be included in MDA Convention Apps.
- Poster artwork to be provided by the trader (subject to organizing committee approval).

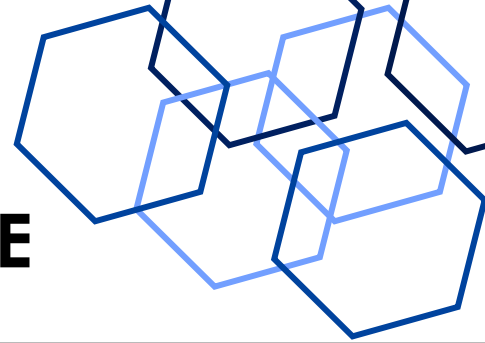
E-SOUVENIR PROGRAM BOOK

RM1,200.00



- 1 full page advertisement with colour in 28th MDA SCATE 2021 e-souvenir program book.
- Advertisement artwork to be provided by the trader (subject to organizing committee approval).

ADVERTISEMENT PACKAGE



VIRTUAL BANNER

RM2,000.00



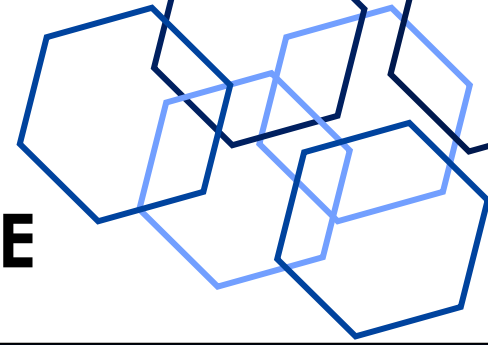
- 1 virtual hanging banner at 28th MDA SCATE 2021 virtual lobby.
- Banner artwork to be provided by the trader (subject to organizing committee approval).

ADVERTISEMENT VIDEO

RM2,000.00

- 10 second advertisement video to be played before the selected scientific session.
- Advertisement video to be provided by the trader (subject to organizing committee approval).

ADVERTISEMENT PACKAGE

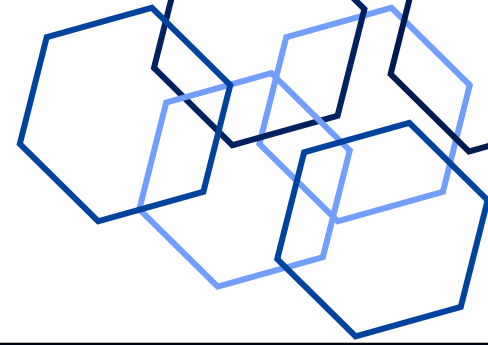


FACEBOOK LIVE

FREE OF CHARGE

- 1 hour live session for product promotion on MDA Scientific Convention & Trade Exhibition Facebook page.
- Available slots from 15th February 2021 to 7th March 2021 (Wednesday, Friday, Saturday and Sunday only).
- Reservation is required one week before live session on first come first serve basis.
- Live session to be conducted by the trader.

* Remark: Only eligible for trader who have signed up for MDA Convention Apps advertisement package.



BOOKING FORM

28th MDA SCATE 2021 - The Digital Edition

Applicant Details

Company Name	
Contact Number	
Email Address	

Sponsorship Packages

Type	Amount	Selection (√)
Main Sponsor	RM60,000.00	
Gold Sponsor	RM35,000.00	
Convention Speaker	CUSTOM	
Lucky Draw Prizes	CUSTOM	

Advertisement Packages

Type	Amount	Quantity
MDA Convention Apps	RM200.00 / USD60.00	
E-Souvenir Program Book	RM1,200.00 / USD360.00	
Virtual Banner	RM2,000.00 / USD600.00	
Advertisement Video	RM2,000.00 / USD600.00	
Facebook Live	FREE OF CHARGE	

Grand Total:

Signature:

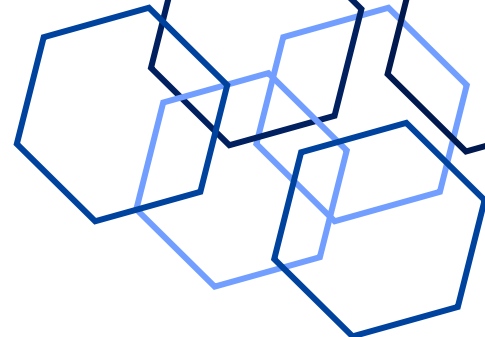
Company Stamp:

Name:

Date:

* Remark: Full payment must be made within 7 working days upon receiving official invoice from Malaysian Dental Association.

CONTACT US



MALAYSIAN DENTAL ASSOCIATION

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